



High Quality Office Space...

...where old meets new

# Welcome

# TO THE OFFICE BUILDING

## to Viney Court

Where old meets new in a wonderful historic building which was once the backbone of Taunton's industrial heritage. This is a new phase in the life of the former Van Heusen factory which was renowned worldwide for its fine shirts and garment manufacture. This contemporary redevelopment has sympathetically incorporated the finer features of this Victorian building with the latest technology demanded by businesses today. The result is a unique opportunity to occupy office space which can be structured to your individual needs where you and your staff can work in a very light and airy environment right in the heart of Taunton.



## Amenities

Viney Court provides contemporary, open plan offices totaling 10,000 ft<sup>2</sup> (929 m<sup>2</sup>) with individual suites ranging from 460-2,500 ft<sup>2</sup> (42-232 m<sup>2</sup>).

Viney Court is a 10 minute walk from Taunton's main shopping area yet easily accessible by car. Nearby facilities include restaurants, office services, health clubs, public car park and a convenience store with fuel station.

- Open plan offices in a three storey former factory.
- The factory theme is carried through to staircase areas to produce a unique office environment.
- Passenger lift access with DDA compliance.
- On site car parking.
- Fully finished offices with carpeting and feature lighting to Cat 2 standard.
- Staff facilities in the building core area on each office level.
- Fully inclusive Landlord's Services to include all heat, power, utilities and maintenance of common areas.

# He Collared The Shirt Mar

helped revolutionize men's fashions with a  
all item others said was impossible to make.

ter helping his father develop the Van Heusen  
llar he moved to England to help introduce it  
Europe.

Later, changing from technical expert  
salesman, he enjoyed a brief but successful  
second business career that ended with the great  
depression. Then, deciding he'd had enough of  
business, he retired at the age of 35, to live the  
life of a country squire in England.

Today, John M. Van Heusen Jr., still retired and  
living in Driftwood subdivision in St.  
Petersburg, is convinced he made a wise  
decision in 'learning from the southern  
Englishman how to make the best use of  
freedom.' In the years since, he has devel  
his latest talents - writing com  
and gardening. Mrs. Van  
have had a very b  
together.

But th  
early days. A  
N.Y., wh  
Heusen  
includ  
modif

form to clean their instruments. Then, in 1920,  
he really hit the jackpot, according to his son.

About 10 years previous, he had the  
idea of making a semi-stiff collar that would  
wear long and be more comfortable. He took  
three pieces of cloth and wove them together  
thread by thread. The result was a fabric so  
heavy it was theoretically impossible to turn it.

For Nine Years he performed experiments,  
trying to make a machine that would weave and  
shape the new collar. Officials of the Cluett  
Peabody Co., in neighboring Troy, thought he  
was "a nut" and turned the ideas down cold.  
Finally, a machine was built capable of applying  
a terrific pressure per inch, doing the impossible  
by force and the use of electric heat.

"It was a wonderful machine that cost

By this time, John Jr. had married  
Emily Kent, an old schoolmate from Montclair,  
N.J., and was working in a textile mill to  
prepare himself for a job in New York. Since he  
was the only person who knew how to run the  
new machines, his father sent him to England  
in 1922 to start manufacture for the European  
trade. By that time, Isaac had manufactured  
some 450,000 dozen collars.

In Taunton, centre of English shirt and  
collar industry, John Jr. set up his plant. There  
was trouble ahead. Garage mechanics had to be  
converted into collar mechanics. Wholesalers  
wanted no part of this new Yankee product. The  
cloth had to be changed to make it white enough  
for British tastes. By the end of six months,  
however, the new factory was turning out 1,000  
dozen new white collars every week.

John and Emily had gone to Taunton

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him to remain  
Sr. died. Joh  
By May 19  
Taunton, wh  
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## Location

Taunton is strategically located in the heart of Somerset midway between Bristol and Exeter and at the interchange of the M5 and A303, with a 30 minute drive time population of approximately 300,000. It is a designated centre for growth due to it's excellent road and rail communications.

Viney Court is to be found just off East Reach, the main route from the Town Centre to junction 25 of the M5 Motorway. With its sister building, Victoria House, it forms part of a cluster of office buildings housing Somerset County Council, Diabetes UK, Think!, DSA Driving Theory Test Centre, Television Research Partnership, NHS & Care Direct and NSPCC.



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