

ZUMATM
THE DOG

Zuma!!!
COLLECTION



B R A N D

PHILOSOPHY

Zuma the Dog is a creative and fun loving award winning children's brand and entertainment character and the trademark of Bertish & Company Ltd which was incorporated in 2009 with the first range launching in the UK at the end of that same year.

Dedicated to keeping the worlds kids in British designed and manufactured, quality fashion. This brand was created by a need for a change in the kids clothing retail market, giving more options for parents and children. Offering high quality clothing, in bright colours for all seasons all year round. A product that can give parents a wider choice while building a more colourful clothing range for their children's wardrobe. While aiming to promote confidence and good self esteem in young people, to be fun, loud, and proud, to stand out in the crowd and "Keeping Childhood Alive!"

The first animal a child identifies with is a dog. They provide a feeling of security in their surroundings and offer companionship as child and dog explore the world together, making our cute dog character a popular choice for many children. Zuma the Dog aims to supply this secure feeling with our friendly dog character and motifs in bold colourful designs.

We have colourful clothes for cool kids.

If you are interested in our products, please get in touch. We look forward to hearing from you.

COLLECTION



POLAR FLEECE HOODIE

STYLE NO: ZT030

SIZE: 1-2 to 5-6 years

COLOUR: Yellow , Orange or Green

MATERIAL: 50% Cotton 50% Polyester



I'M A LITTLE STAR TOP

STYLE NO: ZT025

SIZE: 1-2 to 5-6 years

COLOUR: White/Yellow , White/Orange OR White/Green

MATERIAL: 95% Cotton 5% Elastane



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ZUMA WARHOL TSHIRT

STYLE NO: ZT028

SIZE: 1-2 to 11-12 years

COLOUR: Yellow, Orange, Green, Black or White

MATERIAL: 95% Cotton 5% Elastane





ZUMA MUCKY PUP

STYLE NO: ZT037

SIZE: 1-2 to 5-6 years

COLOUR: Yellow, Orange, Green,

MATERIAL: 95% Cotton 5% Elastane



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ZUMA BIG FACE

STYLE NO: ZT026

SIZE: 1-2 to 11-12 years

COLOUR: Black or White

MATERIAL: 95% Cotton 5% Elastane





ZUMA WOOF WOOF WOOF!

STYLE NO: ZT034

SIZE: 1-2 to 5-6 years

COLOUR: Yellow, Green or Orange

MATERIAL: 95% Cotton 5% Elastane

Press the button and here the real Zuma woof!



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WHATS ON YOUR MIND ZUMA?

STYLE NO: ZT036

SIZE: 1-2 to 5-6 years

COLOUR: Yellow, Green or Orange

MATERIAL: 50% Cotton 50% Polyester





ZUMA APP

STYLE NO: ZT029

SIZE: 1-2 to 5-6 years

COLOUR: Green, Yellow or Orange

MATERIAL: 95% Cotton 5% Elastane



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FOOTBALL ZUMA

STYLE NO: ZT025

SIZE: 1-2 to 11-12 years

COLOUR: Green, Yellow, Orange or Black

MATERIAL: 95% Cotton 5% Elastane



REGULAR FIT JEANS

STYLE NO: ZP030

SIZE: 1-2 to 11-12 years

COLOUR: Dark Blue

MATERIAL: 70% Cotton 28% Polyester 2% Elastane



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SKINNY FIT JEANS

STYLE NO: ZP035

SIZE: 1-2 to 11-12 years

COLOUR: Dark Blue, Green, Yellow, Orange

MATERIAL: 70% Cotton 28% Polyester 2% Elastane





LOOSE FIT JEANS

STYLE NO: ZP032

SIZE: 1-2 to 11-12 years

COLOUR: Dark Blue

MATERIAL: 70% Cotton 28% Polyester 2% Elastane



LOOSE FIT SHORTS

STYLE NO: ZP034

SIZE: 1-2 to 11-12 years

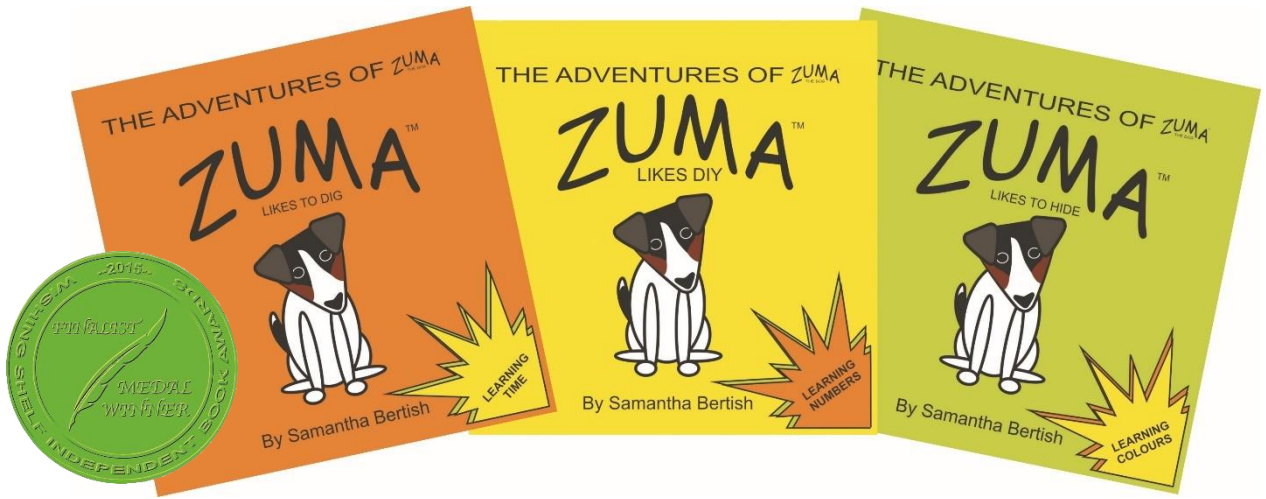
COLOUR: Dark Blue

MATERIAL: 70% Cotton 28% Polyester
2% Elastane



COLLECTION

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THE ADVENTURES OF ZUMA THE DOG

Our award winning books can be ordered directly from our distributor. Ask our rep to take care of this for you.

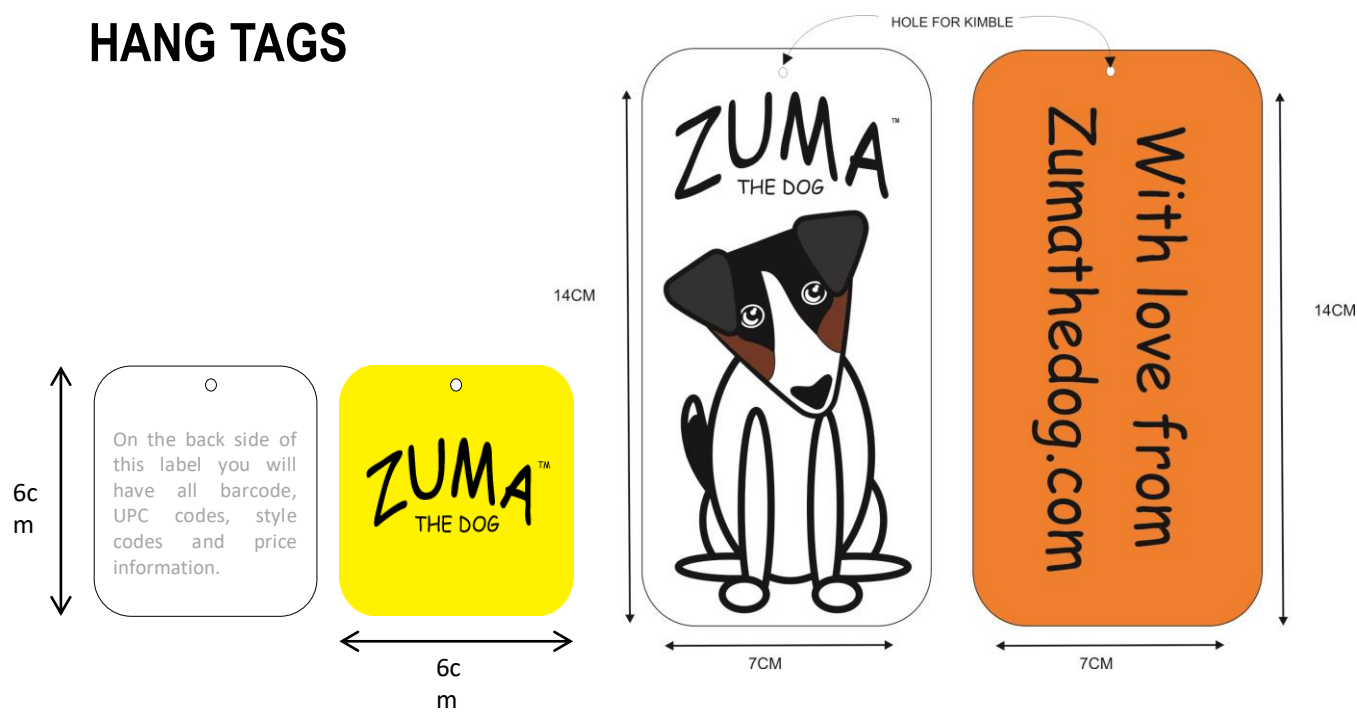
Zuma Likes to Dig
Zuma Like to Hide
Zuma Likes DIY

ZUMA THE DOG PLUSHIES

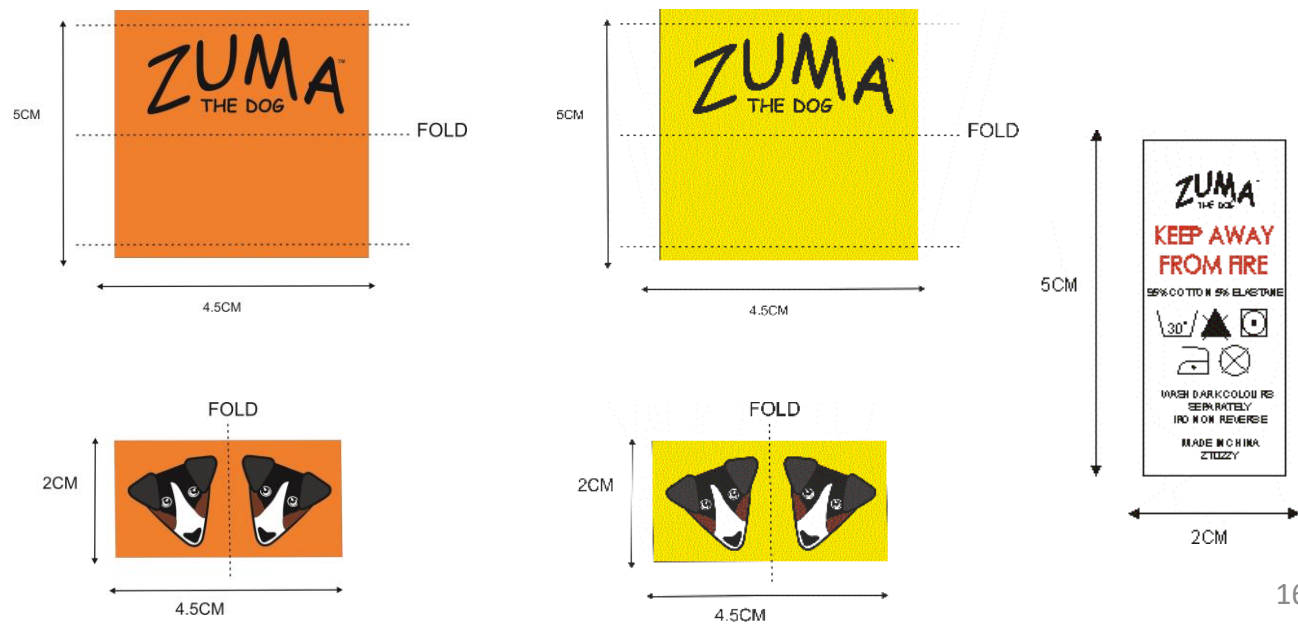
Snuggle up with one of our Zuma the Dog plushies. Choose from our sitting dog, wheat warmer or key ring



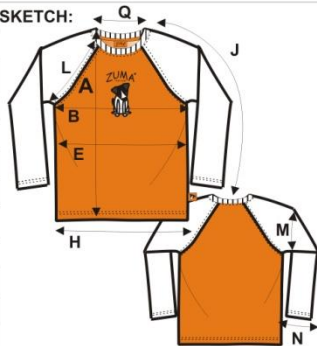
HANG TAGS




BACK NECK LABEL & SIDE TABS



OUR BASIC SPEC

MEASUREMENT POINT	MEASUREMENT IN FLAT CM'S SIZES/AGE						CUSTOMER: ZUMA THE DOG
		1-2	3-4	5-6	7-8	9-10	
LENGTH - SNP - HEM	A	43	46	49	52	55	STYLE:
BUST / CHEST	B	30	34	38	42	46	SEASON:
ACROSS FRONT	C						DESCRIPTION:
ACROSS BACK	D						
WAIST	E	29.5	33.5	37.5	41.5	45.5	SKETCH:
HIGH HIP	F						
LOWER HIP	G						
HEM WIDTH	H	31	35	39	43	47	
SHOULDER SEEM	I						WASH CARE:
SLEEVE LENGTH	J	33	45	47	49	51	
UNDER ARM	K	31	33	35	37	39	FABRIC DESCRIPTION:
ARMHOLE	L	16	18	20	22	24	
BICEP	M	10.5	12	13.5	15	16.5	FABRIC COMPOSITION:
SLEEVE CUFF / OPENING	N	9.5	10	10.5	11	11.5	
CUFF DEPTH	O	2	2	2	2	2	
HEM DEPTH	P	2	2	2	2	2	
NECK WIDTH	Q	11	12	13	14	15	
BACK NECK DROP FRM IL	R	2	2	2	2	2	
FRONT NECK DROP FRM IL	S	6	6	6	6	6	
RIB DEPTH	T	1.5	1.5	1.5	1.5	1.5	

MEASUREMENT POINT	MEASUREMENT IN FLAT CM'S SIZES/AGE						CUSTOMER: ZUMA THE DOG
		1-2	3-4	5-6	7-8	9-10	
LENGTH - WAIST-HEM	A	50	61	69	77	85	STYLE:
WAIST	B	24	26.5	29	30	31	SEASON:
TOP HIP	C	28	30	32	34	36	DESCRIPTION: JEANS
BOTTOM HIP	D	30	33.5	37	40.5	44	
THIGH	E	18	19.75	21.5	23.25	25	SKETCH:
KNEE	F	17	18.25	19.5	20.75	22	
HEM	G	15	16.5	18	19.5	21	
INSIDE LEG	H	35	42.5	50	57.5	65	
FRONT RISE INC WB	I	21.5	22	22.5	23	23.5	WASH CARE:
BACK RISE INC WB	J	24	26	28	30	32	
WAISTBAND DEPTH	K	3	3.5	4	4	4	FABRIC DESCRIPTION:
BACK POCKET WIDTH	L	12	12.5	13	13.5	14	
BACK POCKET DEPTH	M	13	13.5	14	14.5	15	FABRIC COMPOSITION:
ZIP LENGTH	N	N/A	9.5	10	10.5	11	
BELT LOOP	O	1.5	1.5	1.5	1.5	1.5	
BELT LOOP @CB	P	2	2	2	2	2	
BACK YOKE CB	Q	3	3	5	5	5	
BACK YOKE SS	R	2	2	3	3	3	
	S						
	T						
	U						
	V						



OFFICIAL AGENT TO ZUMA THE DOG



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KEEPING CHILDHOOD ALIVE!
The Designer Brand for kids

